

FAX# 703 528 7880 SEP19/12 16.05
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA-- JOE KNAUER

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE SEP19/12 16.05

TO NSM/NSA
FR CAITLIN FOR JULIE
M4 OK'D, SEE LN 41
TTLS RTS
PLS CONFIRM, THX! 9/19/12

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

9/15

9/15

SAT

PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
41	A		800P-1143P	30		\$3,300.00	9/15	9/15	1		SAT	1
PROGRAM : FBALL												
ORD COM1: SPOT RAN 1140P IN FBALL 8P-1143P												
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-25 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#25	MISSED: SAT/800P-1130P	30S		\$3,300.00	SEP15				(SEP19/12)	
			OFFER: SAT/800P-1143P	30S		\$3,300.00	SEP15				PLS ADVISE.	
CMT: SPOT RAN 1140P IN FBALL 8P-1143P												
CONTRACT TOTAL												64970.00
TOTAL SPOTS												62

SEP/12 64970.00

MARKET TOTALS \$147,054 WFTV 44% WKMG 15% WESH 28% WOFL 10% WKCF 0% WRBW 1% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE